

PORTLAND

TALENT ★ MAGAZINE

MEDIA KIT



sales@portlandtalentmag.com
800-890-1026 x300

www.portlandtalentmag.com



PORTLAND TALENT MAGAZINE

Portland (CA-33), the lead ship of her class of heavy cruiser, was the first ship of the United States Navy named after the city of Portland, Oregon began in 1843 on the Willamette River in what was then called Oregon Country. In 1845 the name of Portland was chosen for this community.

During the Inter-War Period Portland steamed from San Diego, California on 2 October 1935 astern Houston, which carried President Franklin Roosevelt. The following days, the President and his party fished. After calling at Panama and several other ports, the two ships steamed to Charleston, South Carolina, where the President disembarked.

During World War II when the Japanese attacked Pearl Harbor, Portland was two days out, en route to Midway with a carrier group. From December 1941-1 May 1942, she operated between the west coast, Hawaii, and Fiji.

Portland received 16 battle stars for World War II service.

CalPortland

CalPortland is a major building materials and construction solutions provider proudly serving our customers since 1891 in the Western United States and Canada. We take pride in providing solutions to your greatest construction challenges with expertise in cement production, ready mix concrete, aggregate, asphalt, construction services, as well as concrete products and other building materials.

Submission Deadlines

21st of every month

PRICING:

Ad Type	Width	Height
Full page	7.25" X	9.375"
1/2 page	7.25" X	4.5"
1/4page	3.5" X	4.5"

COLOR DISPLAY ADS

Size	1x	3x	6x	12x
Full page	\$438	\$400	\$375	\$344
Half page H or V	\$313	\$275	\$250	\$219
Quarter page H or V	\$188	\$150	\$125	\$ 94

AUDIO VISUAL ADS

Add The Audio Visual advantage* to your display ad and get added bonus.

15 Sec A/V Ads	\$ 625
30 Sec A/V Ads	\$1000
60 Sec A/V Ads	\$1500
120 Sec A/V Ads	\$1875

*Audio Visual ads will be embedded along with your display ads in the online magazine.

DESIGN SERVICES

Ad Design \$50* (*With maximum two revisions)

(Ad copy to be provided by advertiser. All ads designed by Portland Talent Magazine will be considered the sole property of the Magazine, unless otherwise negotiated.)



▶ INTERNET ADVERTISING:

The current *edition* of the magazine is on display at www.portlandtalentmag.com. Click on the photo of *the front cover*, it will open an *electronic* version of the entire magazine.

Multi edition Advertiser: Can also take advantage of upgrades, such as; Banner Ads **and** linking to their website and email address. Contact **Portland Talent Magazine** for more details....sales@portlandtalentmag.com

Payment Options: Advertisers can pay by check or credit card. If paying by check; the first payment must be received prior to publication and all recurring ads will be invoiced for payment prior to publication.

Payment by credit card: All credit card payments will be **processed through paypal**.



▶ AD REQUIREMENTS:

- Ads must conform to sizes specified on Advertising Rate Sheet.
- Ads are accepted via email (attachments must be 5 MB or less) or CD-ROM.
- For A/V ads, the file must be in avi format with mpeg-4 compression.

▶ ACCEPTABLE FILE FORMATS FOR CAMERA READY ARTWORK:

Adobe Acrobat

QuarkXPress, InDesign, or PageMaker

Adobe Illustrator or Macromedia Freehand

Photoshop

PDF (use "Press Optimized" settings in Distiller.)

(include all linked graphics and fonts)

(convert fonts to outline and save as EPS)

TIFF, EPS, or JPEG (minimum 300 dpi)

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ADVERTISING ORDER

AD INSERTION(s) (BUSINESS OR ORGANIZATION NAME)	UNIT SIZE	FREQUENCY DATE	1ST RELEASE (THEREAFTER EVERY EDITION)	SPACE CHARGE (PER EDITION)	A/V ADS	TOTAL CHARGES

Special Instructions :

Sales Associate (Print Clearly)

Name of Business

Mailing Address

City Zip

--	--

Telephone Fax

--	--

Web Address E-mail

--	--

SIGNATURE

Date	
------	--

TERMS & CONDITIONS :

1. TALENT MAGAZINES, INC. guarantees to protect this client from increases in space charges until the expiration of this advertising order.
2. This order cannot be cancelled prior to the first edition.
3. Frequency rates are contingent upon insertion in successive edition. Clients who fail to comply with insertion requirements will be short-rated (billed retroactively at their actual earned rates).
4. Accounts are due & payable upon signing of this contract.
5. Ad copy must be approved or approved with changes within 2 days, and with no further liabilities to TALENT MAGAZINES, INC.
6. There are no refund under any circumstance.
7. By my signature below I signify I am enrolling my business in the Portland Talent Magazine(s) designated on this order and that I understand the applicable terms and conditions.

CHECK #	AMOUNT
DATE :	

Basic Rate	
Production costs	
TOTAL DUE	
Amount Received ...	

For TALENT MAGAZINES, INC. Use

Cust #	Category	Rep:	Vol. #	Copy instructions due : ___/___/___ Contact Person _____
				Address for Copy : _____
				Telephone No. And Fax No. : (____) _____ (____) _____